

STRATEGIC INTELLIGENCE ANALYSIS (3 DAYS)

Strategic Intelligence Analysis teaches operational strategies and techniques to address medium to long term intelligence issues.

Students will be taught these strategies and techniques and will practice them via a topical scenario.

COURSE PROGRAMME

DAY ONE

- Introduction to Strategic Intelligence Analysis
- Problem definition and scoping
 - Problem Restatement
- Decision Support
 - SWOT Analysis
 - Force Field Analysis
 - Impact Matrix
- Risk Analysis
- Resource implications and prioritisation

DAY TWO

- Foresight and Forecasting
 - Estimative language
 - Environmental scanning: Identification of emerging threats
 - Identification of areas of organisational threat, harm and risk
 - Horizon scanning
 - PESTLE

DAY THREE

- Connecting stakeholders
 - Delphi Method
- Alternative futures modelling
 - Futures Wheel
 - Cone of plausibility
- Reviewing impact and learning from intelligence failures and successes
- Course Washup: Class discussion, feedback, and certificates.